RUNNER'S WORLD®

First Ascent Runner's World South Africa Competition Terms & Conditions:

- 1. Please read these Terms and Conditions carefully. The Terms and Conditions set out below apply to all participants submitting content to the First Ascent Runner's World, conducted by First Ascent.
- 2. This is a legitimate prize (promotional competition) as defined in the Consumer Protection Act 68 of 2008 and elsewhere, and is not connected to any government or official lottery.
- 3. The Promoter may refuse to award the prizes to participants if there is suspicion of any irregularities or fraudulent activities.
- 4. Participation by all participants in the First Ascent Bicycling Magazine competition through Facebook (@FIRST.ASCENT.Since1989), Instagram (@firstascentsa, @firstascentcycling), First Ascent newsletters and First Ascent digital advertising constitutes acceptance of these rules. By entering this competition, you are agreeing to sign up to the First Ascent marketing database and will receive marketing material from First Ascent. You can unsubscribe at any time.
- 5. The First Ascent Runner's World competition runs from 21 June 2021 to 19 August 2021. One winner will be announced on the 20th of August 2021. The winner will be contacted via email.
- 8. The judges' decision is final and no correspondence will be entered into consideration.
- 9. Prizes are not transferrable and cannot be exchanged for cash.
- 10. The prize will include First Ascent Running Apparel worth R10,000 in the form of online voucher (RSP- Retail Selling Price)

This is a single use voucher code that needs to be used in its entirety and is valid for 1 x order to the total value of R10,000. The voucher is only redeemable on www.firstascent.co.za and is valid until 31 December 2021 and cannot be exchanged for cash. No change will be given should the entire voucher amount not be redeemed.

- 11. Participants may only enter once.
- 12. Entrants must complete all required information on the entry page in order to enter.
- 13. Incomplete submission of details will render the entry null and void.
- 14. The competition is open to all persons of 18 years or older who currently reside in South Africa.
- 15. Proof of South African citizenship and age may need to be presented by way of either a valid South African identity document or valid driver's license. Winners may be requested to provide this proof electronically via email.
- 17. Winner will need to be an active subscribed member to the First Ascent newsletter database at the time of the draw (19 August 2021).

- 18. The winner will be required to send First Ascent marketing team a direct message on Facebook, Instagram or via email confirming their identity, contact details, name, surname, and address. Winners need to claim their prize by the following dates: 31 December 2021
- 19. Should the prize winner not be contactable within 1 week (7 days) of first contact, the prize will be transferred to the next randomly selected winner.
- 21. All Participants and Winners indemnify the Promoter, its associated companies (directors, officers and employees) and agents or partners (Runner's World South Africa), against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising from their participation in any way in this competition, or physical experience.
- 22. By entering this competition, participants authorise the Promoter and stipulated partners to collect, store and use (not share) personal information of participants for communication or statistical purposes. Participants are entitled to decline or unsubscribe from any marketing communication from First Ascent and Runner's World South Africa.
- 23. Participants of this promotion are providing information to First Ascent and Runner's World and recognize that they can unsubscribe from any of these newsletters at any time.
- 24. I hereby give my consent to First Ascent to securely collect, process and store my data for the requirements of entering this competition and receiving marketing communication from First Ascent, as per the requirements of the POPI Act of 1 July 2021.
- 25. I understand my right to privacy and the right to have my personal information processed in accordance with the conditions for the lawful processing of personal information as per the POPI Act.
- 26. I acknowledge that I understand the purposes for which my personal information is required and for which it will be used.
- 27. I hereby consent that I understand that POPI/GDPR compliant 3rd-parties will have secure access to my personal information and I hereby consent to First Ascent sharing my personal information strictly for the requirement of this competition.
- 28. I understand that, should I refuse to provide First Ascent with the required consent and/ or information, First Ascent will be unable to accept my entry into this competition.
- 29. I understand further, that all my personal information which I provide to First Ascent will be held and/ or stored securely for the purpose for which it was collected.
- 30. I understand that at any time, I have the right to request that my personal information be deleted from First Ascent's databases and any 3rd party that is storing it
- 31. Neither Promoter nor its agents or distributors will have any liability in relation to this promotion.

32. These terms and conditions may be amended by notification at any time during the Campaign, and will be interpreted by Promoter only.